

Att:
ECTAA Members

**Invitation to register for
Hosted Buyers Program - IMTM 2019**
Tel Aviv 12-13 February 2019

A unique opportunity for those with interest in tourism to Israel!

IMTM is considered as the official international professional exhibition for the tourism trade market in Israel, and the meeting place and trendsetter for the global and local tourist industry.

[IMTM 2019](#) is the 25th annual international tourism exhibition held in Tel Aviv, on the 12-13 February, 2019.

The Israel Tourism Ministry is interested in promoting visits of travel agencies managers and tour operators to the IMTM 2019, and we at The Israel Association of Travel Agencies & Consultants (ITAA) are happy to present to you following proposed Hosted Buyers Program for IMTM 2019 to our fellow ECTAA colleagues.

Thank you in advance for forwarding this to your members!

1. The Israel Tourism Ministry will purchase flight tickets to visiting tour operators and travel managers interested in tourism to Israel from their countries.
2. The Ministry will purchase personal tickets for direct flights (as per availability) to each approved tour operator / manager **registering to Hosted Buyers Program IMTM 2019**.
3. Domestic flights (if needed) to an international airport will not be financed by Ministry.
4. Accommodations and tours during the visit will not be financed by the Ministry, yet ITAA will be glad to assist with arranging these to our fellow members of ECTAA.
5. Tour operators and managers are requested to visit The Israel Tourism Ministry booth in the exhibition on the first day (Feb. 12) to present their business card.
6. Kindly note – Ministry will not approve a second participation in the Hosted Buyers Program.

Dear Colleague, we believe that IMTM presents unique business opportunities to meet the leading tourism figures and factors in Israel, for all tourism expertise.

Please share this with your members.

Should this opportunity appeal to your members' travel business interest, they are kindly requested to address me with the following details, **no later than Sunday 13.01.19:**

**Hosted Buyers Program - IMTM 2019
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Attendee's Information

Please make sure to accurately include all requested information.

1. Agent - full name
2. Company name
3. Country
4. Company address
5. Phone number
6. Company email of the agent
7. Company website
8. Requested dates of stay
9. IGTO (*Israel Tourism Office in your country or area*)
11. Passport 2nd page scanned or photo'd.

Please do not hesitate to contact me for any further question or information.

With warm regards,

Revital Danieli

Assistant CEO

The Israel Association of Travel Agencies & Consultants (ITTAA)

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